

DIGITAL



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WATER SECURITY IN A CHANGING ENVIRONMENT

29-30 June 2021 | digital event

Ensuring a
secure supply of
water for future
generations

○ Sponsorship opportunities





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29-30 June 2021 | digital event

2ND ANNUAL

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In the midst of a climate emergency, the water industry must take centre stage, build resilience and ensure a secure supply of water for future generations.

Reducing demand, tackling climate change, restoring rivers and delivering environmental commitments are some of the many challenges facing the sector, and immediate collaborative action is required. New regulation and frameworks are instigating change, but what will they

mean for the water industry? And how can we act more quickly to mitigate risk and plan for the long-term?

The **2021 WWT Water Security in a Changing Environment Conference** will take on these issues, uniting the water industry and environmental leaders to address the climate crisis, improve water quality, drive investment in green infrastructure, assess the value of ecosystem services and enhance land management schemes. Learn from the

sector's leaders and help protect water resources in a changing environment at this two-day online event designed to tackle some of the world's biggest challenges.

I look forward to an exciting two days with you in June.



Emma Jackson
Conference production manager
WWT

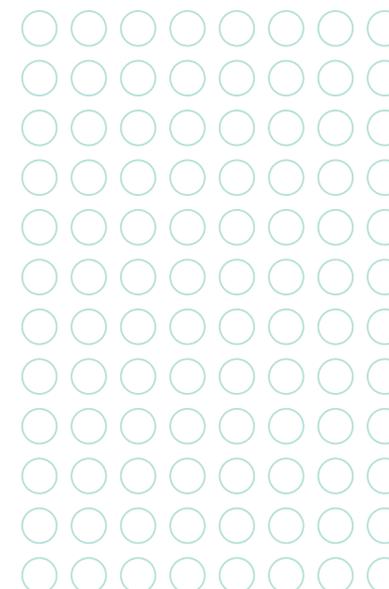
WHO SHOULD ATTEND?

Water company directors & managers responsible for:

- Water resources
- Water security
- Sustainability & environment
- Resilience
- Climate change
- Flooding & drought
- Abstraction & water trading
- Water quality
- Supply & demand
- Infrastructure & investment
- Catchment management
- Regulation & policy
- Innovation & R&D
- Strategic partnerships
- Asset management
- Planning & delivery

Plus:

- Government
- NGOs
- Consultants
- Technology & solution providers
- Charities & non-profit





FEEDBACK

Here's what some of our past delegates had to say about about WWT conferences...

“A fantastic event and opportunity to immerse yourself. A chance for like-minded professionals to discuss, challenge and tackle some of the most prevalent and shared issues in our industry; both present and future”

Water quality scientist, Anglian Water

“Excellent chance to meet up and exchange ideas with some of the most interesting people in the water industry”

Water quality scientist, Yorkshire Water

“An excellent event. The content, agenda and speakers were well thought through, relevant and extremely useful”

Senior client engagement manager, Veolia



AGENDA – TUESDAY 29 JUNE

PART
1

09:30 **EVENT OPENS**

10:00 **Welcome from conference chair**
Ben Earl, Director of sustainability, energy & water efficiency, [Skewb](#)

POLICY, PLANNING & LONG-TERM WATER SECURITY

10:10 **Keynote: shaping a resilient future for water**
• Affinity Water's Save Our Streams campaign
[Pauline Walsh](#), CEO, [Affinity Water](#)

10:25 **Keynote: environmental policy update**
• Providing a long-term destination for the environment
[Sophie Broadfield](#), Deputy director, water services, [Defra](#)

10:40 **Questions and answers**

10:55 **SPEED NETWORKING** – meet and interact with your peers face-to-face

DRIVING WATER & ENVIRONMENTAL RESILIENCE

11:10 **An update from RAPID: providing resilient water supplies into the future**
• Accelerating new water infrastructure
[Paul Hickey](#), Managing director, [RAPID](#)

11:25 **Water and environmental resilience – two sides of the same coin?**
• Driving a multi-sector collaborative approach to resilience
[Trevor Bishop](#), Director, [WRSE](#)

11:40 **Driving resilience, improving connectivity and mitigating risk**
• Reducing demand, driving water efficiency and delivering green infrastructure projects
[Ed Beard](#), Assistant director – policy, [National Infrastructure Commission](#)

11:55 **Questions and answers**

12:15 **NETWORKING & EXHIBITION**

12:30 **Take a break** – networking and exhibition remain open

PART
2

13:00 **Welcome back from conference chair**
[Ben Earl](#), Director of sustainability, energy & water efficiency, [Skewb](#)

ECOSYSTEM SERVICES

13:05 **Restoring ecosystems and supporting natural resources**
• Delivering the 25 Year Environment Plan
[Guy Thompson](#), Group director, environmental futures, [Wessex Water](#)

13:15 **Levers for financing nature recovery**
• Policy and regulatory barriers and solutions
[David Young](#), Senior fellow, [Broadway Initiative](#)

13:25 **Panel discussion, questions and answers: stakeholder engagement and environmental funding**

13:45 **NETWORKING & EXHIBITION**

BREAKOUT SESSIONS

14:00-15:00 *Choose to attend one interactive breakout session to solve a specific challenge*

A **BREAKING DOWN SILOS & DRIVING COLLABORATION**

- Mobilising coordinated funding: a Norfolk Water Fund case study
Led by: [Robin Price](#), Managing director, [WRE](#)
[Sophie Tremolet](#), Europe freshwater lead, [The Nature Conservancy](#)
[John Jones](#), Head of environment, [Norfolk County Council](#)

B **WATER EFFICIENCY & LEAKAGE**

- The role of reducing leakage in long-term water security issues
Led by: [Ben Earl](#), Director of sustainability, energy & water efficiency, [Skewb](#)
[Jim Barker](#), Head of water resources, [Portsmouth Water](#)
[Jake Rigg](#), Communications and sustainability director, [Affinity Water](#)

15:00 **Close of day one**

AGENDA – WEDNESDAY 30 JUNE

PART
1

09:30 EVENT OPENS

10:00 Welcome from conference chair
Ben Earl, Director of sustainability, energy & water efficiency, [Skewb](#)

10:05 Keynote: water security in a changing environment
Sir James Bevan, Chief executive, [Environment Agency](#)

TACKLING SUPPLY & DEMAND IN A CHANGING ENVIRONMENT

10:25 Tackling supply and demand to provide for future generations

- The importance of addressing leakage
- Enhancing water quality

Richard Price, Chief operating officer, [Bristol Water](#)

10:40 Balancing supply and demand in a changing environment

- Climate change effects on supply
- Dealing with changing demand
- How has the pandemic impacted supply and demand requirements?

Toby Willison, Director of environment and corporate affairs, [Southern Water](#)

10:55 Water efficiency in the UK – urgent!

- Tackling climate change and water supply
- Reducing our carbon footprint and driving water efficiency
- What innovation will be needed?

Nicci Russell, Managing director, [Waterwise](#)

11:10 Questions and answers

11:30 NETWORKING & EXHIBITION

11:45 Take a break – networking and exhibition remain open

PART
2

12:15 Welcome back from conference chair
Ben Earl, Director of sustainability, energy & water efficiency, [Skewb](#)

REGIONAL PLANNING, FLOOD RISK & DROUGHT

12:20 Keynote: mitigating flood risk: the importance of good water management practice
Innes Thomson, Chief executive, [ADA](#)

12:30 The challenges, issues and opportunities associated with using reservoirs for flood risk management
Granville Davies, Clean water and catchment strategy manager, [Yorkshire Water](#)

12:40 Embedding regional planning into Water Resource Management Plans
Hannah Stanley-Jones, Head of water resources, [Anglian Water](#)

12:50 Regional planning and SuDS
Peter Close, Water resources manager, [Northern Ireland Environment Agency](#)

13:00 Questions and answers

13:15 NETWORKING & EXHIBITION

13:30 Take a break – networking and exhibition remain open

SUSTAINABLE LAND MANAGEMENT

13:45 Welcome back from conference chair

13:50 Integrated water management and the agricultural transition post-Brexit
Stuart Roberts, Deputy president, [NFU](#)

14:00 The role of farmers and land managers in protecting the water environment
Alice Ritchie, Climate change and water lead, [CLA](#)

14:10 Managing landscapes for resilient water resources
Kathi Bauer, Natural capital coordinator, [South East Rivers Trust](#)

14:20 Questions and answers

14:40 Chair's closing remarks

14:45 NETWORKING & EXHIBITION

15:00 Close of the WWT Water Security Conference 2021

ONLINE CONFERENCES (EVENT DURATION – 2 DAYS)

Sponsorship from **£6,495**

SPONSORSHIP PACKAGES – RATE CARD		Enhanced £8,495	Standard £6,495
Event duration	8+ hours delivered over 2 days	✓	✓
The event	Sponsor branding on event reception page (hyperlinked)	✓	✓
	10 minute speaker slot on main stage (can include slides/video content)	✓	✓
	Part of 15 minute Q&A Panel Discussion	✓	✓
	10 second video on main stage	✓	
	Highlighted sponsor message in conference chat feed	✓	✓
	Breakout session	✓	
	Booth in virtual exhibition area with pre-recorded video or live interactive video chat	✓	✓
	Booth includes live text chat functionality	✓	✓
	Priority listing at top of exhibitor list	✓	✓
	Booths have call to action button which sends details to sponsor	✓	✓
	Places on networking sessions – paired with delegates	4 places	2 places
Pre-webinar branding	Logo on banner ad on WWT	✓	✓
	Branding on marketing email	✓	✓
	News story on WWT online	✓	✓
	Sponsor branding on WWT registration page (hyperlinked)	✓	✓
Post-webinar activity	Case study hosted on WWT for 12 months	✓	✓
Data capture	Delegate list including Name, Job Title and Company Name	✓	✓
	Case study download data	✓	✓
	Event analytics reports	✓	✓
	Event, session and booth transcripts	✓	✓

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OPPORTUNITIES CAN BE TAILORED TO MEET YOUR BUSINESS NEEDS

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